

Our mission

We believe in real electromobility. We create and carry out activities based on the knowledge of the greatest specialists the industry. We initiate and then implement processes allowing for proper development of zeræmission transport. In this way we slow how future will look like.

Our Organisation

We are a non-governmental organization. Our activities are based primarily on knowledge and experience. We act locally for the whole community and we build the future on the foundation of new technologies.

Knowledge andexperience

PIRE is associated with the electromobility market. We want to transfer our knowledge, experience and together build a real electromobility. We organize conferences, trainings, webinars- we teach, explain and advise.













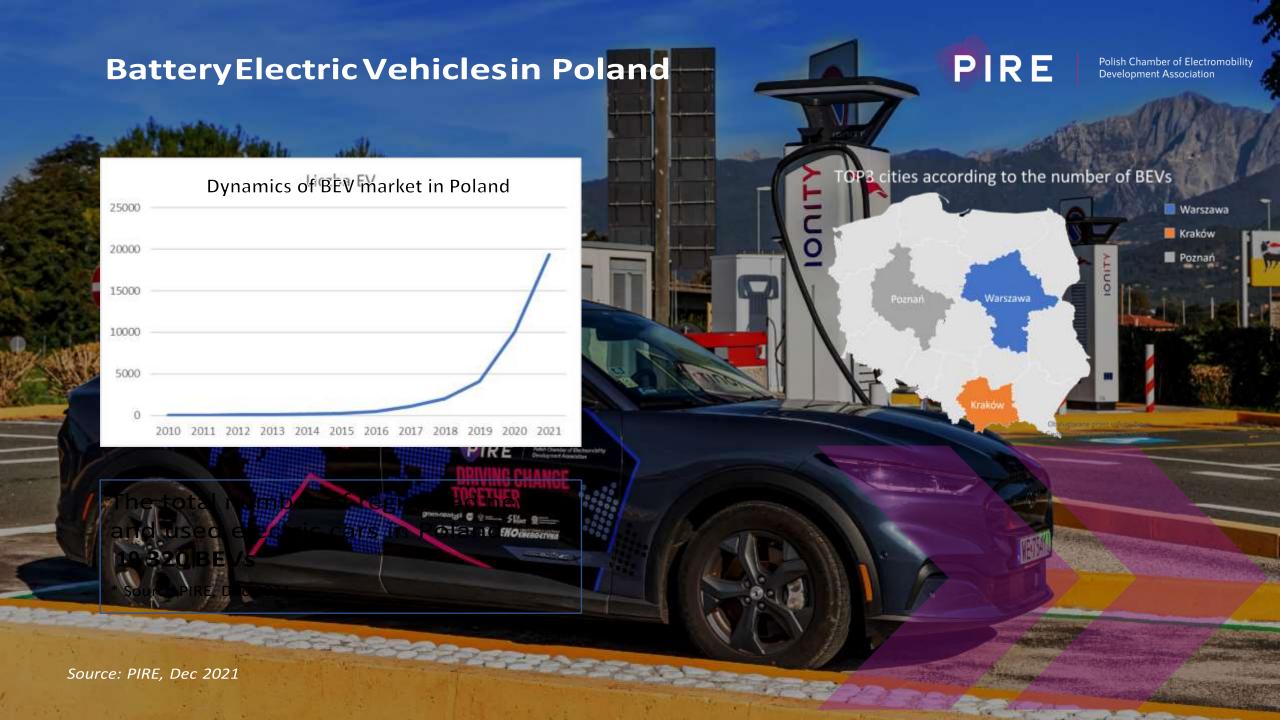
Electric vehicle strategic and legal framework

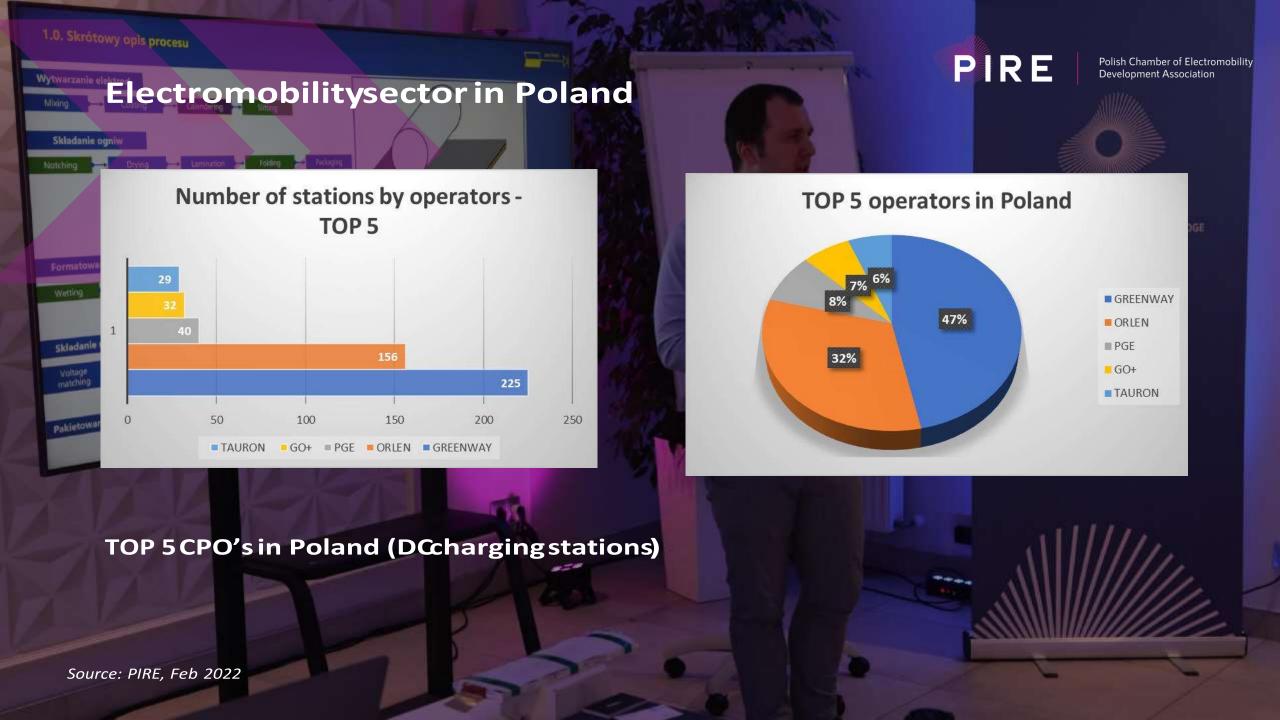


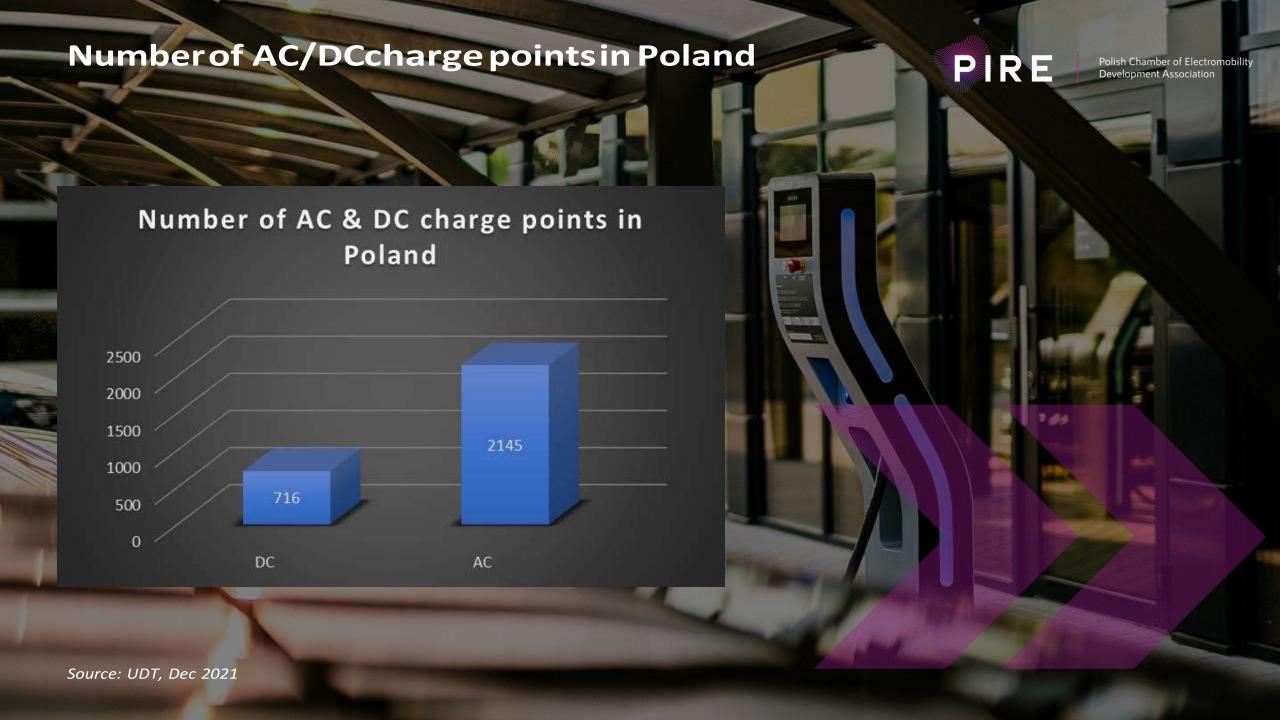
The Act also includes provisions that pave the way for granting benefits and incentives for owners and users of electricehicles.

They include:

- exemption from the excise tax on the purchase of passenger battery electric vehicles (BEV) and until 1 January 2021 also for the purchase of passenger plugin hybrid electric vehicles (PHEV)14,
- allowing electric vehicle drivers to use bus lanes until the end of 2025,
- exemption of electric vehicles from fees applicable in paid parking zones,
- increasing the upper limit of depreciation charge.







Polishe-bus market, 2021





Total number of e-bus in Poland

TOP 5 Polish Cities with e-buses

Najwięcej elektrobusów w naszym kraju jeździ w:

WARSZAWIE	162 szt.
KRAKOWIE	78 szt.
JAWORZNIE	44 szt.
ZIELONEJ GÓRZE	43 szt.

JMK - ANALIZY RYNKU TRANSPORTOWEGO.

Polish Chamber of Electromobility Developmen Associtaion recognized key growth factors for the market

- Incentives for electric car users
- Subsidies programs for buying electric cars
- Subsidies programs for installing of charging infrastucture
- built social awareness
- education of decision makers
- update the paths of education
- taking advantage of an economic opportunity

Program Objective

The aim of the program is to avoid air pollutant emissions by co-financing projects aimed at reducing the consumption of emission fuels in transport - supporting the purchase / leasing of zero-emission vehicles. The program provides for the possibility of co-financing projects consisting in the purchase / leasing of new zero-emission vehicles of the M1, M2, M3, N1, L1e, L2e, L3e, L4e, L5e, L6e, L7e categories using only electric energy accumulated by connecting to an external power source. or electricity generated from hydrogen in fuel cells.

Program budget

The budget of the program has been set up to PLN 700 million for non-returnable forms of co-financing, of which at least 50% will be transferred as part of making funds available to banks in accordance with Art. 411 paragraph. 10 of the Act Environmental Protection Law for the purpose of granting subsidies.

Incentives – "My Electric Car"

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Polska Izba Rozwoju Elektromobilności

Co-financing for individuals by National Fund for Environmental Protection and Water Management(cash or credit purchase and consumer leasing or long-term rental)

Beneficiary

Price for EV

Subsidy

Private person

do 225 000 PLN

18 750 PLN

Private person
(with "Big Family Card"—
min. 3 kids)

No limits

27 000 PLN

Incentives—"My Electric Car"

PIRE

Polska Izba Rozwoju Elektromobilności

Co-financing by National Fund for Environmental Protection and Water Managementfor enterprises, public finance sector entities, local governments, research institutes, NGO's, cooperatives, individual farmers, Churches and other religious associations

Financing form

Category of vehicle

Subsidy

18 750 PLN

(without kilometers limit)

27 000 PLN

(annual mileage [kilometers] more than 15 000 km)

M1 (EV price up to 225 000 PLN)

- Leasing
- long-term rental
- Direct purchase

N1, M2, M3

50 000 PLN

(up to 20% of eligible costs without kilometers limit)

70 000 PLN

(up to 30% of eligible costs annual mileage [kilometers] more than 20 000 km)

L1e — L7e

4 000 PLN

(up to 30% of eligible cost)

Incentives – "Support for electric vehicle charging infrastructure and hydrogen refueling infrastructure"

Program Objective

The program aims to support the development of electric vehicle recharging infrastructure and hydrogen refueling infrastructure to reduce the number of vehicles emitting CO2 and NOx and thus improve air quality. The program provides for the possibility of co-financing projects consisting in the purchase of new public, private and bus charging stations. The program provides for the construction of 13,354 charging points, of which 6,139 are generally accessible charging points

4,000 - area 50 kW, non-public stations will receive up to 25% co-financing of eligible costs, 50 kW - 150 kW (in agglomerations and along the TEN-T network up to 30% co-financing, except agglomerations up to 45% co-financing), stations above 150 kW - 50% co-financing, Beneficiaries: local government units, entrepreneurs, cooperatives, housing communities, individual farmers

Program budget

The budget of the program has been set at PLN 870 million for non-returnable forms of co-financing of purchase costs and other eligible costs (construction works, investment preparation costs)



Polska Izba Rozwoju Elektromobilności

Other than public charging infrastructure		Hydrogen refueling stations public / other than public	Public charging infrastructure	
≥ 22 kW (AC points)	≥ 22 kW (stations)	Hydrogen refueling stations	50 ≥DC < 150 kW	DC≥150 kW
70 000 000 PLN	70 000 000 PLN	100 000 000 PLN	315 000 000 PLN	315 000 000 PLN
70 000 000 PLN GBER	800	000 000 PLN (notyficati	on by European Comis	ssion)
		870 000 000 PLN		

Incentives—"Support for electric vehicle charging infrastructure and hydrogen refueling infrastructure, - Co-financing intensity- different amounts and intensities of co-financing depending on the type of infrastructure



Infrastructure	AC ≥22 kW	50 ≥DC < 150 kW	DC≥150 kW	Hydrogen refuelin stations
		30 %	TALK X	
Public	周長 7	45%*	50%	50%
Other than public		25%		

Incentives—"Support for electric vehicle charging infrastructure and hydrogen refueling infrastructure, - planned effect of program



Polska Izba Rozwoju Elektromobilności

Infrastructire	AC ≥22 kW	50 ≥DC < 150 kW	DC≥150 kW	Hydrogen refueling stations
Planned numer of stations	10 462	4 868	2 429	20
Total		17 759		

EVs mass adoption new forms of mobility public transport **E-mobilityecosystem** EVs ovoilobility legislation decarbonization smart cities climate goals partnerships public awarness incentives E-mobility formal education infrastructure ecosystem vocational training reducing exclusion educational centres technology to the indi energy sector tenewable energy sources grid development supply chains automotive industry PIRE **Development Association**





PRE KNOWLEDGE HUB

PIRE Knowledge Hub a response to the constantly growing needs of companies from the electromobility industry in the area obsubstantive knowledge and practical skills to be implemented in your organization.

Training for **engineering staff** specialist training for fleet operators, car services and local government administration.

Expert advice in the field of batteriescharging infrastructure, case studies, technology and market reports.

A team of experts, practitioners and experienced specialists in the electromobility industry.







Participation ine-mobilitymeetings and conferences

PIRE

Polish Chamber of Electromobility Development Association

We actively participate in industry events as Honorary Patrons and experts:

P-TECC Partnership for Atlantic Energy and Climate Cooperation

National Economic Summit 2020, 2021

National EnergySummit2021

Vision of Development Forum 2021



PIRE is the organizer of the European Congress of Electromobility

Our Chamber is a Partner of the Global-Mobility Forum

PIRE participates in the Subcommittee for electromobility in polishParlament(ESK04S)

















Polish Chamber of Electromobility Development Association



THE EMOBI ROAD TO COP26















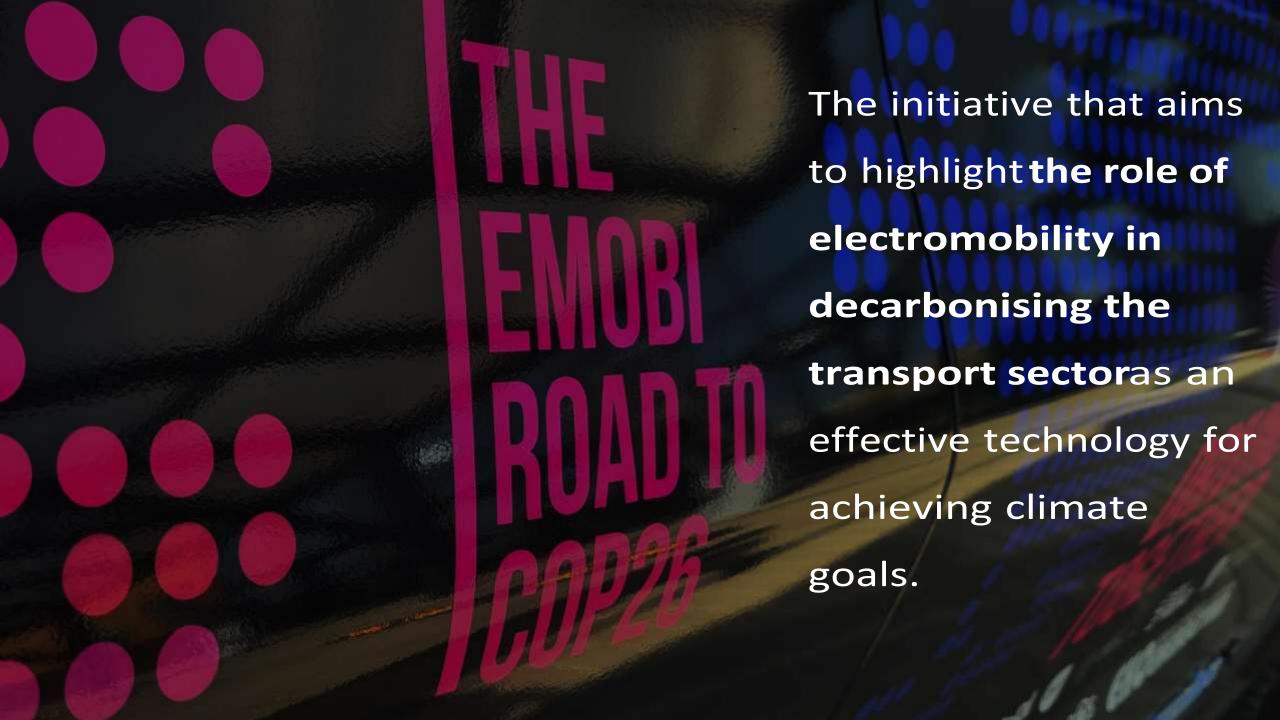
















European Centre for Electromobility

PIRE

Polish Chamber of Electromobility Development Association

The complete ecosystem providing a path for development from education through business development and its promotion to the growth of economic competitiveness of the region and the country

PillarII Pillarl PillarIII **Human Resources - education:** Complexecosystemfor **Economy – facilities and offer:** e-mobilityinnovationsupport: Technical school Electromobility Investment areas Pre-incubator Faculty of Electromobility Incubator Congress center Accelerator and exhibition Certified laboratories

ECE International Innovation Council (selection and selection of ultradevelopment projects)



E-mobilityInnovationHUB











Projekt v	współfinansowany przez Unię Europejską ze środków Europejskiego Funduszu Rozwoju Regionalnego w ramach Regionalnego Programu Operacyjnego - Lubuskie 2020
Oś priorytetowa	1. Gospodarka i innowacje
Działanie	1.2. Rozwój przedsiębiorczości
Poddziałanie	Nie dotyczy
Projekt	Inkubator "E-mobility Innovation Hub" kreator innowacji w świadczeniu prorozwojowych usług na rzecz MŚP w Zielonej Górze
Numer projektu	RPLB.01.02.00-08-0002/21-00
Okres realizacji projektu	2022 - 2023
Wartość projektu (PLN)	13 532 706,00 PLN
Kwota dofinansowania (PLN)	9 000 000,00 PLN
Cel projektu	W odpowiedzi na zdiagnozowaną na lokalnym rynku potrzebę w kontekście zidentyfikowanej szansy rynku zewnętrznego celem proj. jest c 30.06.2023 roku uruchomienie w Zielonej Górze inkubatora przedsiębiorczości pn. "E-MOBILITY INNOVATION HUB" poprzez inwestycję rzeczowe aktywa trwałe i wartości niematerialne i prawne oraz wprowadzenie na rynek nowych/ulepszonych prorozwojowych usług (Etap a następnie przez okres co najmniej 5 lat (Etap II) (tj. od 01.07.2023 roku do 30.06.2028 roku tj. okres trwałości) zapewnienie lubuskim MS wsparcia w rozwoju przedsiębiorczości, w tym prowadzenie prorozwojowych usług doradczych. Prorozwojowa usługa doradcza specjalistycznym charakterze będzie usługą mającą na celu zwiększenie konkurencyjności i efektywności ekonomicznej przedsiębiorst zarówno na poziomie operacyjnym jak i strategicznym. Usługa będzie się charakteryzować: zidentyfikowaniem potrzeb po stron przedsiębiorcy i zaproponowaniem sposobu ich zaspokojenia przez usługodawcę; dostosowaniem sposobu świadczenia usługi o indywidualnych potrzeb przedsiębiorcy; zaangażowaniem przedsiębiorcy i usługodawcy w powyższy proces oraz wykorzystanie specjalistycznej wiedzy eksperckiej niezbędnej do uzyskania efektu rozwojowego, poprzez bezpośrednie zaangażowanie osób o odpowiednie kompetencjach, współwystępowaniem inkubacji i wsparcia doradczego. Planowana oferta usług inkubatora będzie certyfikowana W rama realizacji projektu wybudowany zostanie budynek biurowo-socjalny oraz hala montażowa o łącznej powierzchni użytkowej wynoszącej 932,96 m2. Okres realizacji projektu: lata 2022-2023





